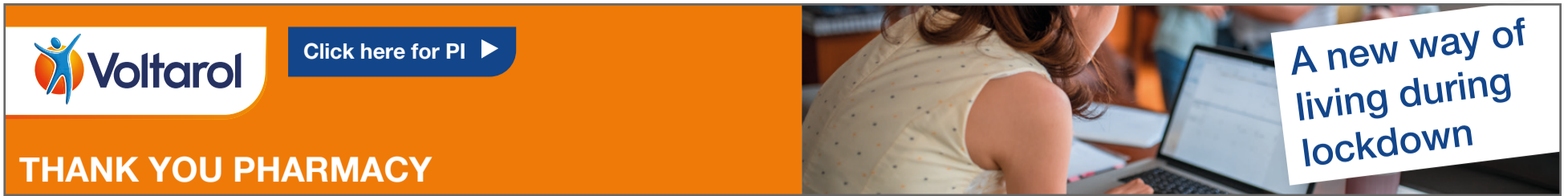


Scene 1



- Start with covid message, logo & cta.
- zoom into back and shoulder
- Slide in from right lockdown copy

Scene 2



- Scaling settles
- Slide in from right lockdown copy

Scene 3



- Fade out to orange bg
- Slide in each button individually
- Pulse play icon & loop through exercise images to draw attention to buttons

Scene 4



- Slide in image of lady
- Slide in voltarol lock up
- fade up new cta



Static Backup Image



Static image | 1 URL only

