

Scene 1



- Start with covid message, logo & cta.
- zoom into face to add some movement
- Slide in from right lockdown copy

Scene 2



- Scale photo to focus on joint pain
- Slide in from right lockdown copy

Scene 3

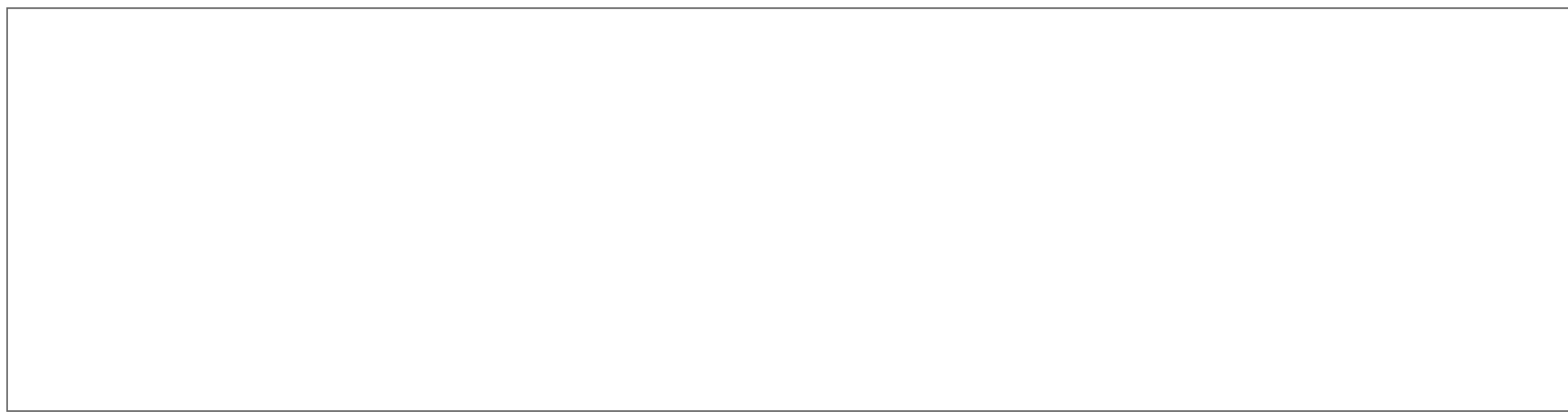


- Fade out to orange bg
- Slide in each button to form pyramid
- Pulse play icon & loop through exercise images to draw attention to buttons

Scene 4



- Slide in image of lady
- Slide in voltarol lock up
- fade up new cta



Static Backup Image



Static image | 1 URL only