

Scene 1



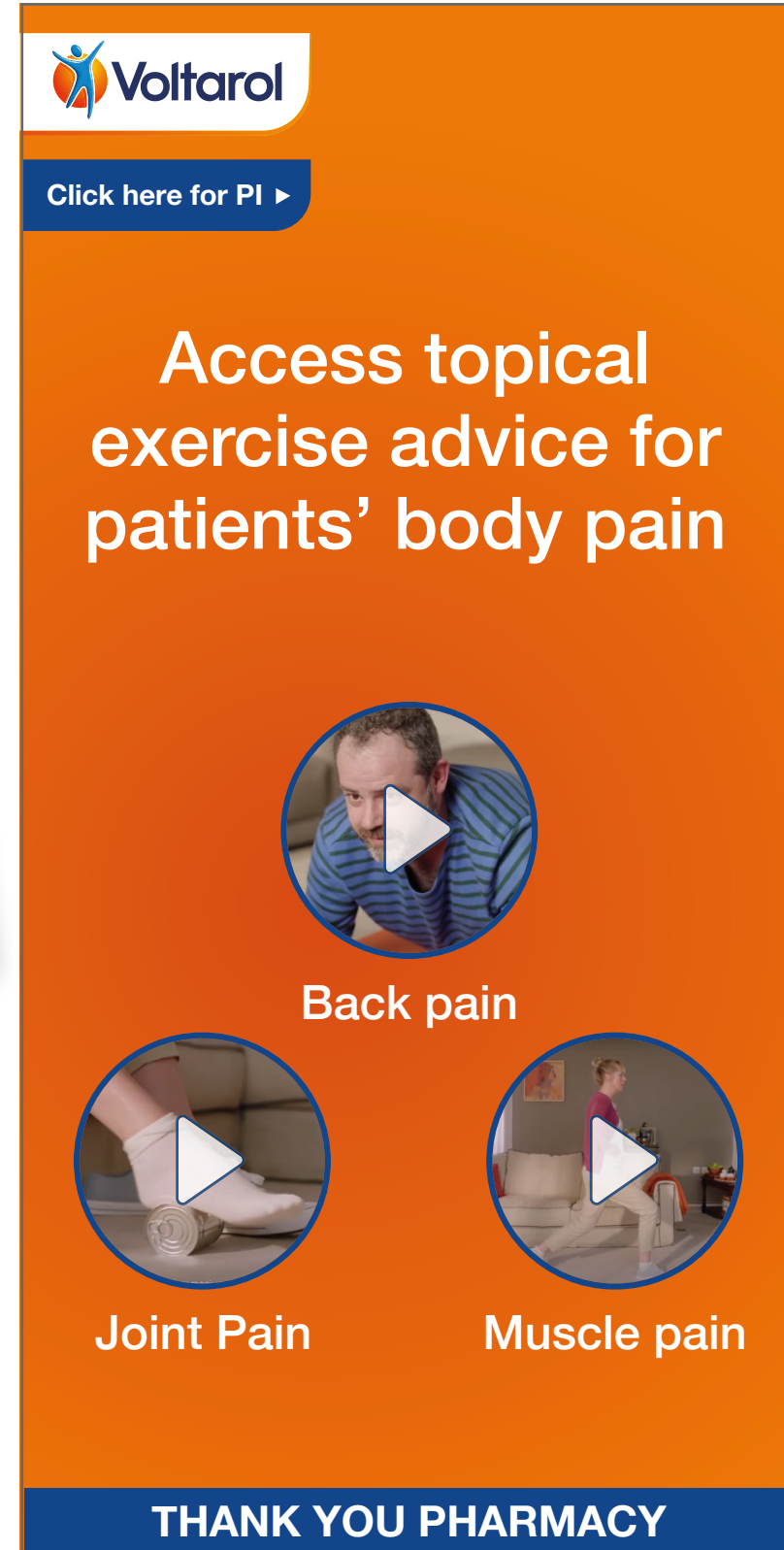
- Start with covid message, logo & cta.
- Scale lady to bring back & joints into focus
- Slide in from right lockdown copy

Scene 2



- Scaling settles
- Slide in joint pain message

Scene 3

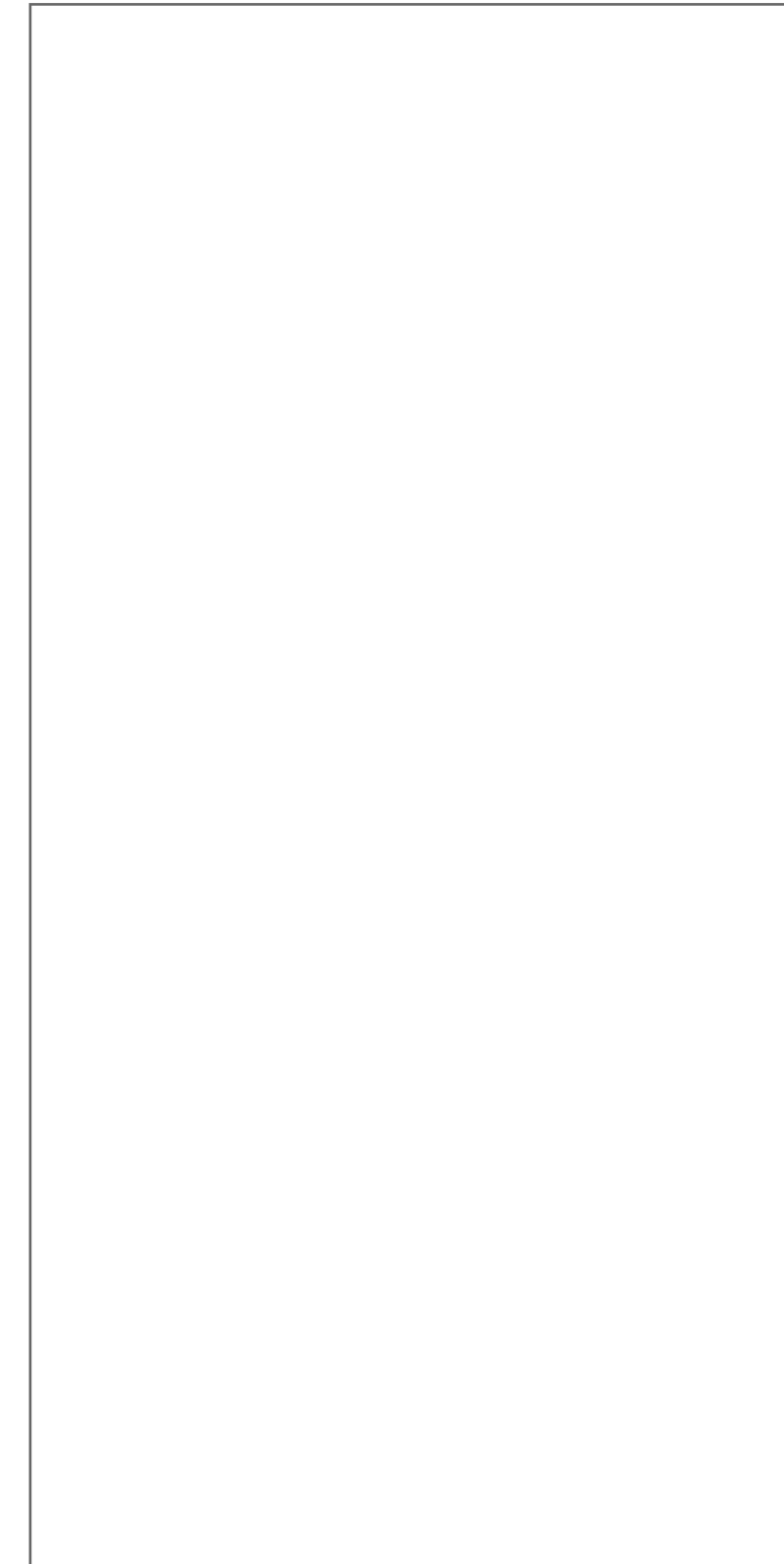


- Fade out to orange bg
- Slide in each button to form pyramid
- Pulse play icon & loop through exercise images to draw attention to buttons

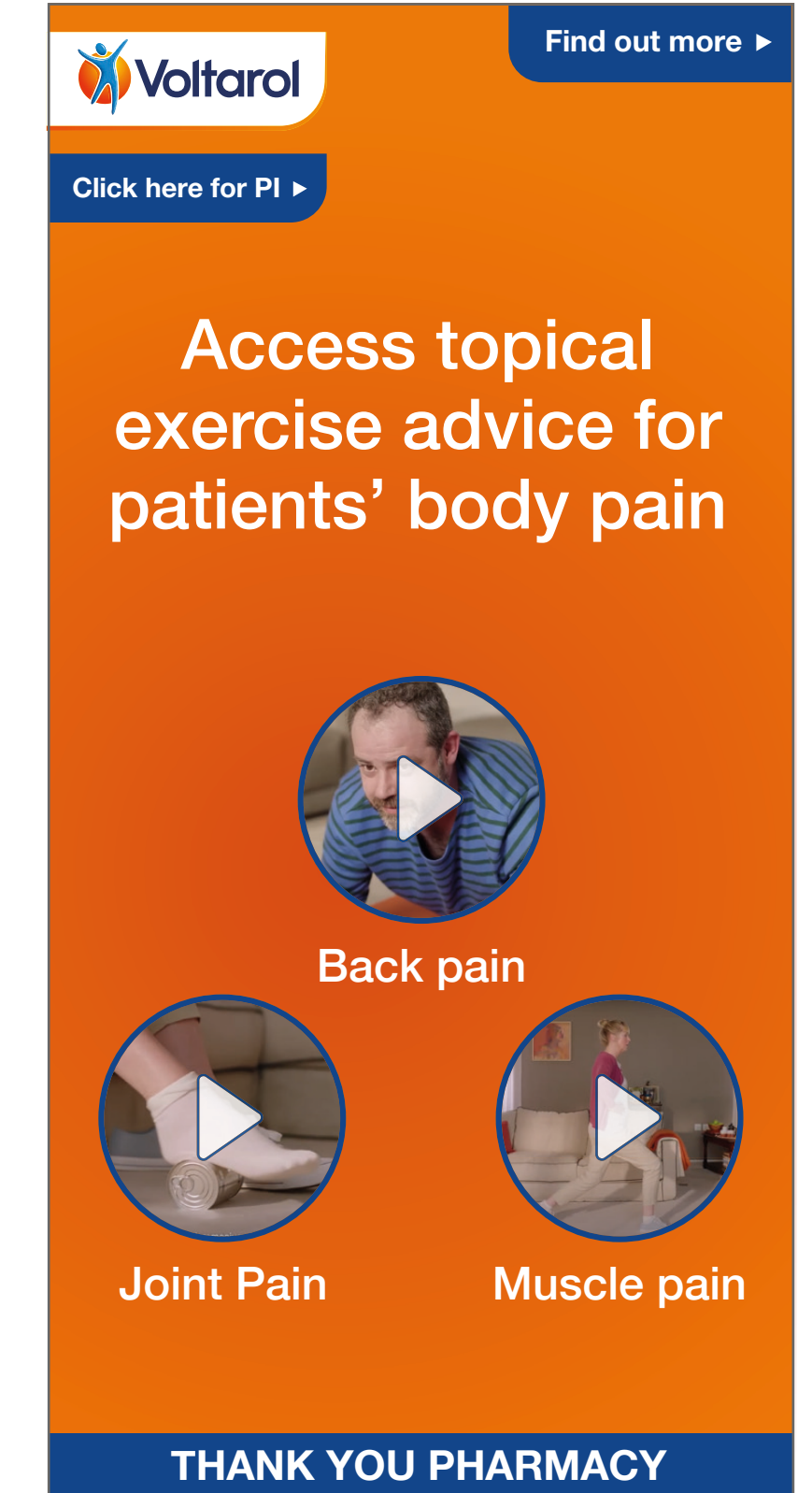
Scene 4



- Slide in image of lady
- Slide in voltarol lock up
- fade up new cta



Static Backup Image



Static image | 1 URL only