



GIVE THEM STRONG STUFF

ONLY AT THE PHARMACY COUNTER




Contains: Day Nurse: Paracetamol, Pseudoephedrine hydrochloride, Pholcodine. Night Nurse: Paracetamol, Promethazine hydrochloride, Dextromethorphan hydrobromide

PHARMACY TEAM: CLICK HERE FOR PI

Backup image | Static JPG | 1 clickable exit

UNBEATABLE STRENGTH FOR 24 HOUR COLD + FLU RELIEF*1

Contains: Day Nurse: Paracetamol, Pseudoephedrine hydrochloride, Pholcodine. Night Nurse: Paracetamol, Promethazine hydrochloride, Dextromethorphan hydrobromide.



*When using respective products in the day and night.
1. GSK Data on File.

1. Sky scene zooms in
2. Headline comes in from top
3. Followed by packshot zooming in to size
4. Closely followed by actives and footnotes

FROM DAY RELIEF



NON DROWSY

Contains Paracetamol, Pseudoephedrine hydrochloride, Pholcodine.

1. Day scene fades in
2. Top headline fades in
3. Followed by packshot
4. Then sub header comes in
5. Actives follow

TO NIGHT RELIEF



RELIEVES SYMPTOMS AND SO AIDS RESTFUL SLEEP

Contains Paracetamol, Promethazine hydrochloride, Dextromethorphan hydrobromide.

1. Night scene fades in
2. Top headline fades in
3. Followed by packshot
4. Then sub header comes in
5. Actives follow

NIGHT RELIEF



RELIEVES SYMPTOMS AND SO AIDS RESTFUL SLEEP

1. Night scene fades in
2. Glove punches through glass

GIVE THEM STRONG STUFF

ONLY AT THE PHARMACY COUNTER



Contains: Day Nurse: Paracetamol, Pseudoephedrine hydrochloride, Pholcodine. Night Nurse: Paracetamol, Promethazine hydrochloride, Dextromethorphan hydrobromide

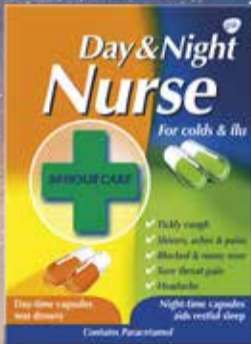
PHARMACY TEAM: CLICK HERE FOR PI

1. Headline comes in
2. Packshot comes in
3. Then icon
4. Then CTA

GIVE THEM STRONG STUFF



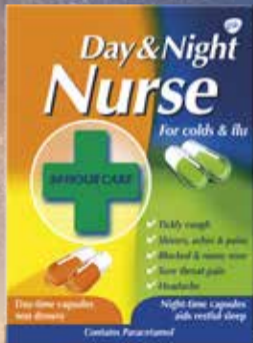
Contains: Day Nurse: Paracetamol,
Pseudoephedrine hydrochloride, Pholcodine.
Night Nurse: Paracetamol, Promethazine
hydrochloride, Dextromethorphan
hydrobromide



**PHARMACY TEAM:
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UNBEATABLE STRENGTH FOR 24 HOUR COLD ⊕ FLU RELIEF*!

Contains: Day Nurse: Paracetamol,
Pseudoephedrine hydrochloride,
Pholcodine. Night Nurse: Paracetamol,
Promethazine hydrochloride,
Dextromethorphan hydrobromide.



*When using respective
products in the day and night.
I. GSK Data on File.

FROM DAY RELIEF



NON DROWSY

Contains Paracetamol, Pseudoephedrine hydrochloride, Pholcodine.

TO NIGHT RELIEF



RELIEVES SYMPTOMS
AND SO AIDS RESTFUL SLEEP

Contains Paracetamol, Promethazine hydrochloride,
Dextromethorphan hydrobromide.

ONIGHT

RELIEF

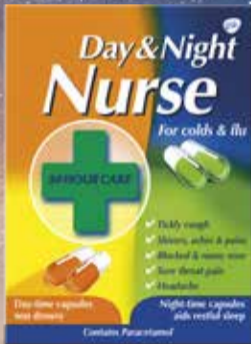


RELIEVES SYMPTOMS AND C

GIVE THEM STRONG STUFF



Contains: Day Nurse: Paracetamol,
Pseudoephedrine hydrochloride,
Pholcodine. Night Nurse: Paracetamol,
Promethazine hydrochloride,
Dextromethorphan hydrobromide



**PHARMACY TEAM:
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